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2018 USHERS IN A NEW ERA FOR BLACK EXPO

COLUMBIA, SOUTH CAROLINA— With a legacy spanning nearly two decades, Thomas Media Group, LLC, publishers of SC Black Pages and producers of multi-city Black Expo, are on the brink of an exciting era in 2018.

“New” is the buzzword in the Thomas Media Group office as the company is set to make big changes and announcements in the upcoming year. This new era at Thomas Media Group, LLC will include refreshed and improved websites along with the digital capacity for current and future clients to advertise their services, and the introduction of a mobile app for the South Carolina Black Pages. President Darrin Thomas says, “We are excited about the new business strategies and their implications for reaching a larger audience.”

The new year will also usher in a unique focus on our Black Expo platform. In 2018, Thomas Media Group will focus our talent and resources on our core mission of “Economic Empowerment.” The Economic Empowerment Weekend will launch on March 9, 2018 in our Charleston, SC market with the Empowerment Luncheon for networking and business development opportunities, featuring the CEO/President of the International African-American Museum, Michael Boulware Moore as the keynote speaker. The famous “Taste of Black Charleston,” in its seventh year, will take place at the South Carolina Aquarium on Friday evening. Attendees can expect another exciting evening featuring local chefs, caterers and restaurants, along with performances from Da’rrell Ravenell and the Peace of Mind band, and appearances from local bloggers and spirit connoisseurs, the Cocktail Bandits and Chef Alexander Smalls.

The Economic Empowerment weekend will culminate with the Black Expo Business Summit on Saturday, March 10th at the North Charleston Convention Center. The summit will feature national speakers Roland Martin and Dr. Dennis Kimbro. Meanwhile, it will also provide an uninterrupted platform to educate, enlighten and empower attendees through health screenings from MUSC and Roper, our college fair with FAMU, Claflin, Morris College, and the Citadel, and live FAFSA assistance. The summit features the 5 Pillars of Economic Empowerment; education, jobs, health, entrepreneurship and wealth generation.

“We believe re-focusing on our true mission and values in 2018 will impact the economic divide for the community and provide the foundation for true economic growth for the next generation,” says Darrin Thomas.

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